



Logos
Scans
Brochures
Stationery
Newsletters
One-Sheets
Publications
Book Covers
Book Design
Personal Cards
Business Cards
Photo Restoration
Print ads and Fliers
Retractable Banners

As you can see by clicking through my site, I love to design things for people. I love seeing a a brochure, newsletter or book design come to life through the creative process.



The Personal Branding Package

You are unique!

Your communication and marketing tools should reflect your individuality.

The world today is filled with voices competing to be heard. Professionalism has dictated a new standard of excellence. In order to be considered in this fast-paced world, you need to stand out—to stand above the crowd.

Your face is your trademark! Your personal identity is communicated through your logo, your brochure, your business cards, your stationery, your one-sheet and your website. All of these need to be integrated to demonstrate a cohesive presence in the marketplace.

With a fresh, new Personal Branding Package, your confidence and recognition factor will soar.

Your logo design, business card, letterhead, and one-sheet should flow together to present an attractive, unified concept. The image you present to the world will speak of your heart, your abilities and your gifts.

Your Personal Branding Package can be priced with or without print costs. If you elect to use your own printer, your files will be sent to you in print-ready format.

One-sheets

Your one-sheet is so-named because it is one, well-designed sheet that serves as your agent/ sales person and will travel anywhere for you for the price of a stamp!

Logo Design

You will own the full copyright of your final logo design.

Your final files will be available for download in several logo design formats.

Upon project completion, you will get raster optimized files for the WEB: (.GIF 72dpi, JPG 150 dpi,) high-resolution image (.TIF 300 dpi), scalable vector files for printing (.ai, .eps) in RGB, CMYK and Pantone colors.

Logo Renovation

If you have an existing logo that you like, but which is not functional because it's in the wrong format, we can fix it. We'll renovate your logo into professional artwork in all the formats you'll need to take you from application to application.

If your current logo was created in Photoshop or software that produces raster images, we'll convert it to scalable vector art and deliver it to you in all the necessary formats to fill your needs. Taking a logo from raster to vector art will resolve all your issues of pixilization and poor resolution. Your printer will require a vector format of your logo to reproduce color accurately and eliminate the size limitations of raster images. Taking an image from raster to vector format requires totally recreating the art. Thus there may be a difference in the appearance of your logo. However, we'll work with you until you're happy.

Call for Pricing

905-852-6349

Package discounts available

The Design Process

The Creative Brief - Complete the Personal Identity Worksheet (download) and describe the image you wish to portray.

Choose the logo you like most from the initial design concepts. You may want to finalize a concept at this point – or you may wish to refine your concept and proceed with further development.